

## EXPERIENCE CRANBERRIES



### SPLASH OF RED



- 5407 1st Avenue, Pittsville
- (715) 884-6412
- Search our name on Google!
- **Reservations Required**

### 45 MERCANTILE HOME OF RUBI REDS



- 1000 East Riverview Expressway, Suite 170, Wisconsin Rapids
- (715) 712-0324
- rubireds.com

### ROOTED IN RED



- 1061 Center Street, Wisconsin Rapids
- (715) 544-7438
- rootedinred.co or on Facebook
- **Reservations Required**

### DISCOVER CRANBERRY & CRANBERRY CAFE'



- 204 Main Street, Warrens
- (608) 378-4878
- discovercranberries.com

### STATE HISTORIC MARKER #86

#### CRANBERRY CULTURE



- On north side of State Highway 54, West of County Highway GG

Stop here along the Cranberry Highway to take photos and learn more about cranberry history!

### LE CHATEAU-THE MANOR BED & BREAKFAST



- 840 1st Street South, Wisconsin Rapids
- (715) 858- 9640
- themanorwisconsin.org or on Facebook



Lodging



Shopping



Tours



Museum

## SEE OTHER ATTRACTIONS ON MAP!

## CRANBERRY HIGHWAY



The Cranberry Highway reveals a sea of red cranberries coupled with the blazing colors of fall. This self-guided drive stretches for almost 50 miles along cranberry beds from Wisconsin Rapids to Warrens.

## CRANBERRIES IN THE WISCONSIN RAPIDS AREA

The Wisconsin Rapids Area is known as cranberry county. We produce the most of Wisconsin's #1 fruit. Our unique agricultural heritage makes the blossom and harvest seasons special to our area. Early settlers believed the blossom of the cranberry resembled the head of a crane, hence the name "crane berry". Over time this was shortened to cranberry. Cranberry blossoms are delicate, pink flowers that bloom in late June through early July. Harvest season is usually late-September through mid-October.

# WISCONSIN RAPIDS AREA



*The*  
WISCONSIN RAPIDS AREA  
CONVENTION &  
VISITORS BUREAU



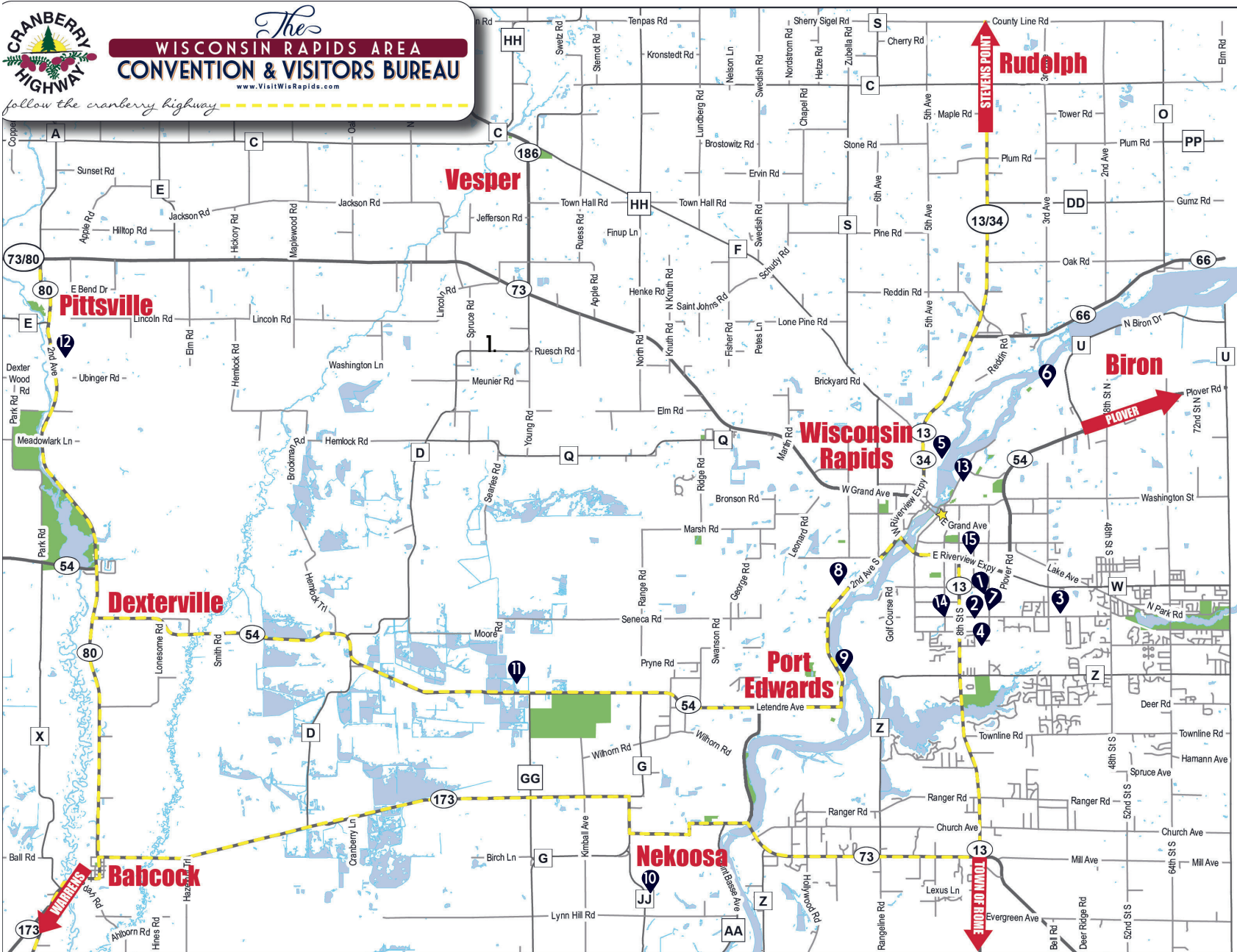
visitwisrapids.com

**Wisconsin Rapids Area and Convention & Visitors Bureau**



*The*  
**WISCONSIN RAPIDS AREA CONVENTION & VISITORS BUREAU**  
[www.VisitWisRapids.com](http://www.VisitWisRapids.com)

*follow the cranberry highway*



**Shopping**

1. 45 Mercantile Home Of Rubi Reds
2. Sweet Tea Clothing
3. Milkweed Market
4. Rustic Redefined
5. Trading Post LLC

**Destinations**

6. Rooted In Red
7. Central Wisconsin Cultural Center
8. WI Fire & EMS Memorial
9. Alexander House
10. Historic Point Basse Cranberry Culture
11. State Historic Marker #86 Cranberry Culture
12. Splash of Red Cranberry Tours

**Lodging**

13. Le Chateau The Manor
14. Cobblestone Hotel & Suites
15. Hotel Mead



**CONTACT US**

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CVBStaff@VisitWisRapids.com

**VISIT US**

131 2nd Street North  
Wisconsin Rapids, WI 54494

As you explore the Cranberry Highway, please keep in mind harvest season is a busy time for working farms. For your safety and the integrity of the crop, please stay in your vehicle and do not enter private property.